# Workplan POS

# Diagrams

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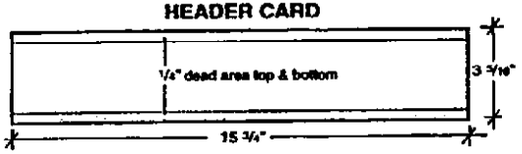
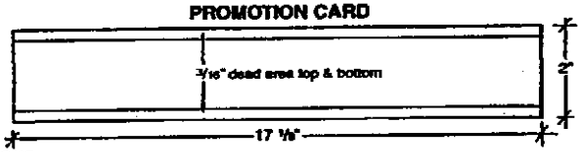
# 7-11 CVC KIT

## HEADER CARD



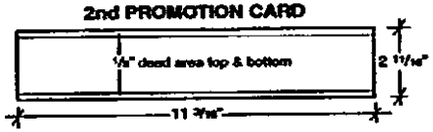

**SPECIFICATIONS**
Dimensions: 15 3/4" x 3 5/16"
Area: 52.172 square inches
Warning Notice: Exhibit 1
T&N: 12 pt.
**CODE NAME**
7-11 CVC KIT/HC

## PROMOTION CARD



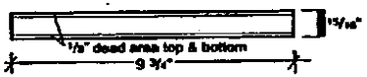

**SPECIFICATIONS**
Dimensions: 17 1/8" x 2"
Area: 34.25 square inches
Warning Notice: Exhibit 1
T&N: 12 pt.
**CODE NAME**
7-11 CVC KIT/PC

## 2nd PROMOTION CARD




**SPECIFICATIONS**
Dimensions: 11 3/16" x 2 11/16"
Area: 30.07 square inches
Warning Notice: None
T&N: 12 pt.
**CODE NAME**
7-11 CVC KIT/2nd PC

## SAVINGS STRIP



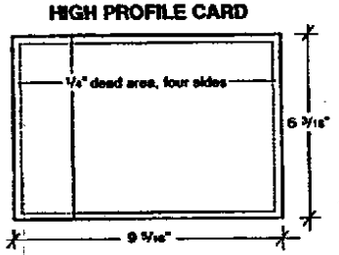

**SPECIFICATIONS**
Dimensions: 9 3/4" x 15/16"
Area: 9.14 square inches
Warning Notice: None
T&N: 12 pt.
**CODE NAME**
7-11 CVC KIT/SS

**NOTE: This kit contains advertising pieces for multiple brands.**
Each kit consists of:
10 Header Cards
10 Promotion Cards
10 2nd Promotion Cards
20 Savings Strips



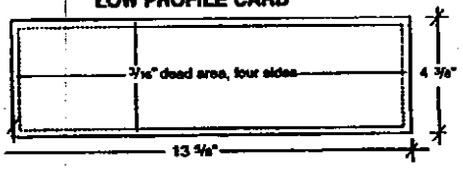
# 7-11 PCD KIT

## HIGH PROFILE CARD



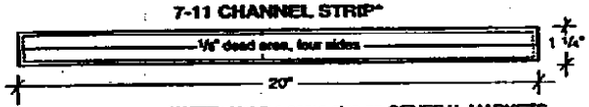

**SPECIFICATIONS**
Dimensions: 9 5/16" x 6 9/16"
Area: 57.62 square inches
Warning Notice: Exhibit 1
T&N: 12 pt.
**CODE NAME**
7-11 PCD KIT/HPC

## LOW PROFILE CARD




**SPECIFICATIONS**
Dimensions: 13 5/8" x 4 3/8"
Area: 59.61 square inches
Warning Notice: Exhibit 1
T&N: 12 pt.
**CODE NAME**
7-11 PCD KIT/LPC

## 7-11 CHANNEL STRIP*




**SPECIFICATIONS**
Dimensions: 20" x 1 1/4"
Area: 25 square inches
Warning Notice: Not Required
T&N: 12 pt.
**CODE NAME**
7-11 PCD KIT/CS

*NOTE: Not the same size as GENERAL MARKETS Display Channel Strip.

**NOTE: This kit contains advertising pieces for multiple brands.**
Each kit consists of:
10 High Profile Header Cards
10 Low Profile Header Cards
20 Channel Strips



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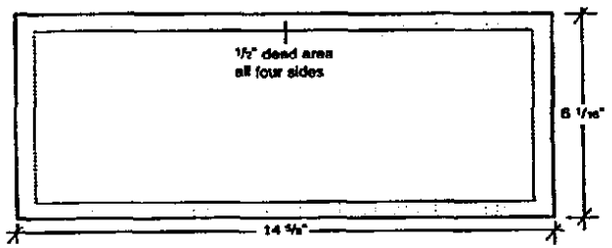
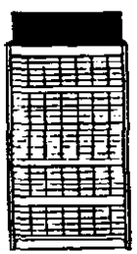
## 7-COLUMN SLIDE-BY CARD
(7 COL SLIDE CARD)



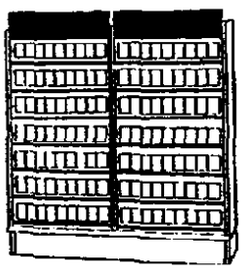

**SPECIFICATIONS**
Dimensions: 14 5/8" x 6 1/16"
Area: 88.66 square inches
Warning Notice: Exhibit 2
T&N: 12 pt.

**CODE NAME**
7 COL SLIDE CARD

**USAGE**
7-Column Slide-By
Requires one card
Revco Merchandiser
Requires two cards



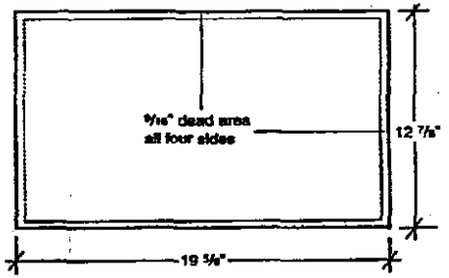
7-Column Slide-By



Revco Merchandiser



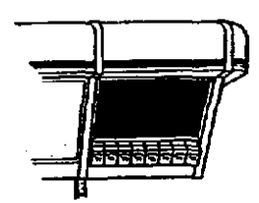
## 8-COLUMN OPM INSERT TRANSPARENCY
(8 COL TRANS IN)




**SPECIFICATIONS**
Dimensions: 19 5/8" x 12 7/8"
Area: 252.67 square inches
Warning Notice: Exhibit 4
T&N: 18 pt.

**CODE NAME**
8 COL TRANS IN

**USAGE**
Requires one transparency





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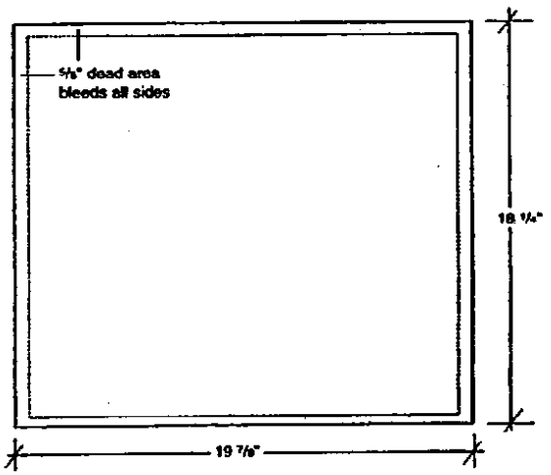
# 8-COLUMN OPM TRANSPARENCY
(8 COL TRANS)

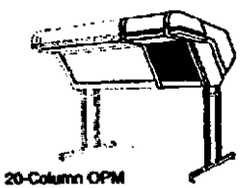



**SPECIFICATIONS**
Dimensions: 19 ⅞" x 18 ¼"
Area: 362.72 square inches
Warning Notice: Exhibit 5
T&N: 18 pt.

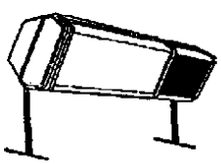
**CODE NAME**
8 COL TRANS
WCD FRONT

**USAGE**
Requires one transparency

**NOTE:**
Also used with:
OVERHEAD II
OVERHEAD III
OVERHEAD IIIR


20-Column OPM

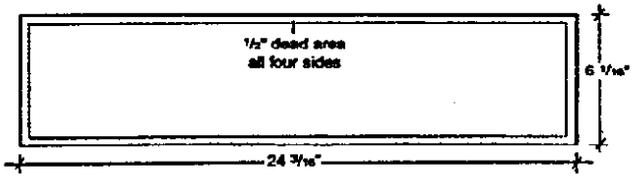
Note: Unit attaches to 20-Column OPM


6' Mini Overhead

Waterfall Counter Display



# 11-COLUMN SLIDE-BY CARD
(11 COL SLIDE CARD)




**SPECIFICATIONS**
Dimensions: 24 3/16" x 6 1/16"
Area: 146.64 square inches
Warning Notice: Exhibit 3
T&N: 12 pt.

**CODE NAME**
11-Column Slide-By Card –
11 COL SLIDE CARD
PPCD Sign Holder –
PPCD SIGN CD
K-Mart Checklane – K-MART CK LANE
K-Mart PPCD – K-MART PPCD
Wood/Metal Spring-Load Display –
WD/METAL SP LD DISP
Metal 2' x 3' Express Checkout Display –
MET EX CK DISP

**USAGE**
11-Column Slide-By Top Signage
Requires one card
11-Column Slide-By Front Signage
Requires one card
PPCD Sign Holder
Requires one card
K-Mart Checklane
Requires one card
K-Mart PPCD
Requires one card
Wood/Metal Spring-Load Display
(2.5' x 3', 2.5' x 3.5', 2.5' x 4')
Requires two cards
2' x 3' Metal Express
Checkout Display
Requires three cards

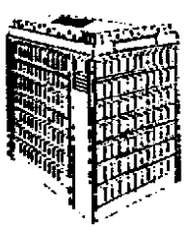
PPCD Sign Holder

K-Mart Checklane

K-Mart PPCD

11-Column Slide-By Top Signage

11-Column Slide-By Front Signage


Wood/Metal Spring-Load Display

2' x 3' Metal Express Checkout Display



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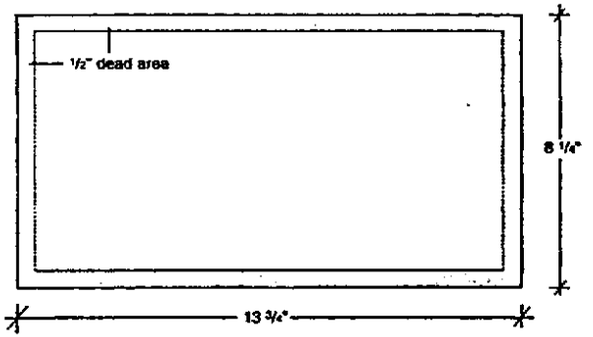
## 14" HEADER CARD OR TRANSPARENCY

**(14" HEADER CARD, 14" HEADER TRANS)**




**SPECIFICATIONS**
Dimensions: 13 ¾" x 8 ¼"
Area: 113.44 square inches
Warning Notice: Exhibit 3
T&N: 12 pt.

**CODE NAME**
14" HEADER CARD
14" HEADER TRANS

**USAGE**
System III Counter Display
Requires one top transparency/card
Dorat 6-Tray Counter Display
Requires one top card

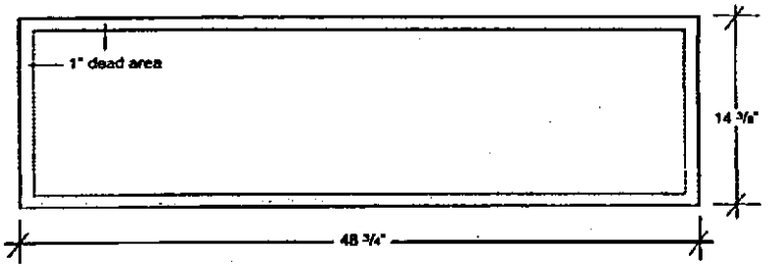
Non-Illuminated Enhanced
30-Pack Tray
System III Counter Display

Illuminated Enhanced
30-Pack Tray
System III Counter Display



## 15" x 49" HORIZONTAL TRANSPARENCY

**(15 X 49 TRANS)**




**SPECIFICATIONS**
Dimensions: 48 ¾" x 14 ⅜"
Area: 700.76 square inches
Warning Notice: Exhibit 6
T&N: 24 pt.

**CODE NAME**
15 x 49 TRANS

**USAGE**
Requires two transparencies

15 x 49 Sign



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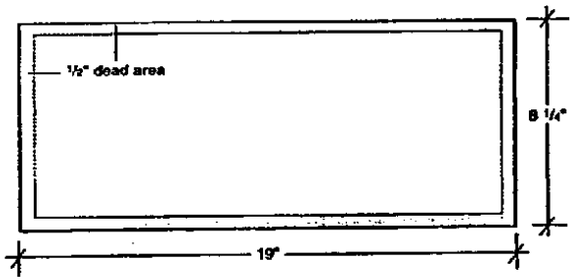
# 19" CANOPY CARD OR TRANSPARENCY

**(19" CANOPY CARD, 19" CANOPY TRANS, 19" CTN TRANS)**




**SPECIFICATIONS**
Dimensions: 19" x 8 ¼"
Area: 156.75 square inches
Warning Notice: Exhibit 3
T&N: 12 pt.

**CODE NAME**
19" CANOPY CARD
19" CANOPY TRANS
19" CTN TRANS

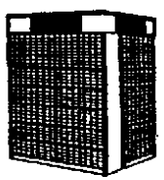
**USAGE**
System III Counter Display
Requires one transparency
Gondola End Pack Merchandiser
Requires three cards
Flex/Wood Unit
Requires multiple cards or transparencies based on installation
Dorat 9-Tray Counter Display
Requires one card or transparency
Curved Lens 40-Pack Tray Enhancement Kit
Requires one transparency

System III Counter Display (Non-Illuminated)

Curved Lens 40-Pack Tray Enhancement Kit

Dorat 9-Tray Counter Display

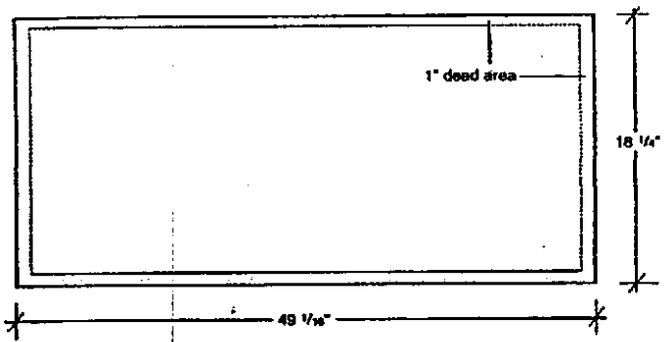
Gondola End Pack Merchandiser


Flex/Wood Unit



# 20-COLUMN OPM TRANSPARENCY

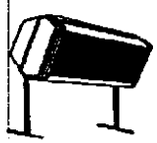
**ALSO: OVERHEAD III, IIIR, IV, MINI, AND Y SIGN TRANSPARENCY**
**(20 COL TRANS)**

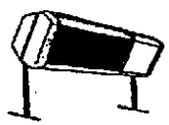



**SPECIFICATIONS**
Dimensions: 49 1/16" x 18 ¼"
Area: 895.39 square inches
Warning Notice: Exhibit 7
T&N: 32 pt.

**CODE NAME**
20 COL TRANS

**USAGE**
Requires one transparency


4' Mini-Overhead


6' Mini-Overhead

Overhead III, IIIR and IV

Half Y Sign

Y Sign

Overhead III Decor Kit



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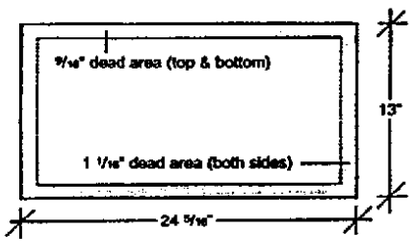
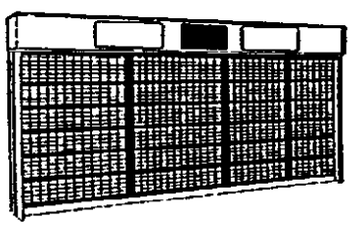
Source: https://www.industrydocuments.ucsf.edu/docs/smxy0000

## 24" ENHANCED CANOPY CARD OR TRANSPARENCY
(24" ENH CAN TRANSP)



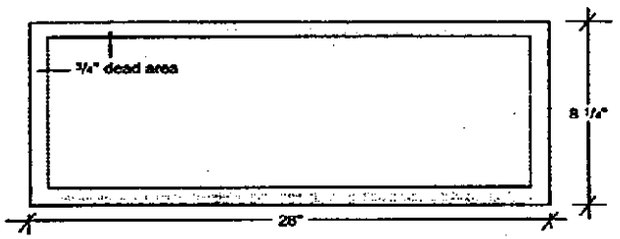

**SPECIFICATIONS**
Dimensions: 24 5/16" x 13"
Area: 316.06 square inches
Warning Notice: Exhibit 4
T&N: 18 pt.

**CODE NAME**
24" ENH CAN CD
24" ENH CAN TRANSP





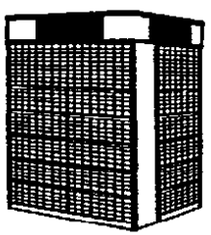
## 28" CANOPY CARD OR TRANSPARENCY
(28" CANOPY CARD, 28" CTN TRANS)




**SPECIFICATIONS**
Dimensions: 28" x 8 1/4"
Area: 231.00 square inches
Warning Notice: Exhibit 4
T&N: 18 pt.

**CODE NAME**
28" CANOPY CARD
28" CTN TRANS

**USAGE**
Flex/Wood Unit
Requires multiple cards or transparencies based on installation.



Flex/Wood Unit



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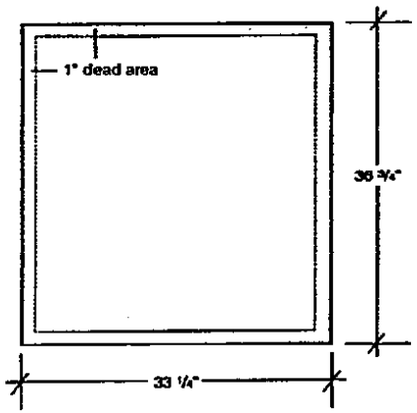
Source: https://www.industrydocuments.ucsf.edu/docs/smxy0000

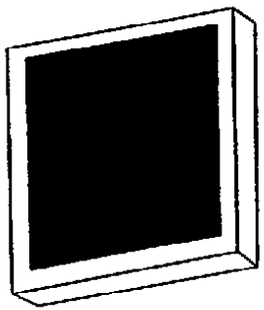
## 32" x 37" RECTANGULAR TRANSPARENCY
(32 X 37 TRANS)




**SPECIFICATIONS**
Dimensions: 33 ¼" x 36 ¾"
Area: 1221.94 square inches
Warning Notice: Exhibit 7
T&N: 32 pt.

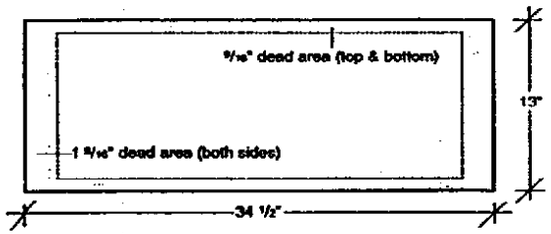
**CODE NAME**
32 x 37 TRANS

**USAGE**
Requires two transparencies





## 36" ENHANCED CANOPY CARD OR TRANSPARENCY
(36" ENH CAN TRANSP)




**SPECIFICATIONS**
Dimensions: 34 ½" x 13"
Area: 448.50 square inches
Warning Notice: Exhibit 5
T&N: 18 pt.

**CODE NAME**
36" ENH CAN CARD
36" ENH CAN TRANSP

**USAGE**
36" Light Thief
Requires two transparencies
Enhanced Canopy
Varies

Enhanced Canopy

36" Light Thief



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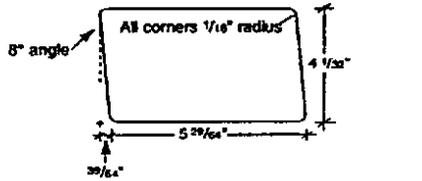
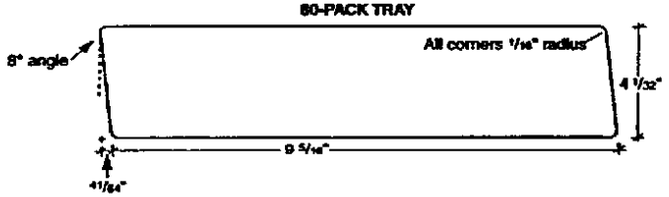
Source: https://www.industrydocuments.ucsf.edu/docs/smxy0000

# 40-PACK TRAY LARGE END CAP CARD
# AND 80-PACK TRAY LARGE END CAP CARD
## ALSO: 30/54-PACK TRAY

40-PACK TRAY




80-PACK TRAY




**SPECIFICATIONS**

**40-PACK TRAY:**
Dimensions: 5 29/64" x 4 1/32"
Area: 21.96 square inches
Warning Notice: Not required
T&N: 12 pt

**CODE NAME**
40-PK TRAY LG END CAP CD

**USAGE**
Requires two cards

**NOTE:**
Cards print front and back

**SPECIFICATIONS**

**80-PACK TRAY:**
Dimensions: 9 5/16" x 4 1/32"
Area: 37.52 square inches
Warning Notice: Exhibit 1
T&N: 12 pt

**CODE NAME**
80-PK TRAY LG END CAP CD

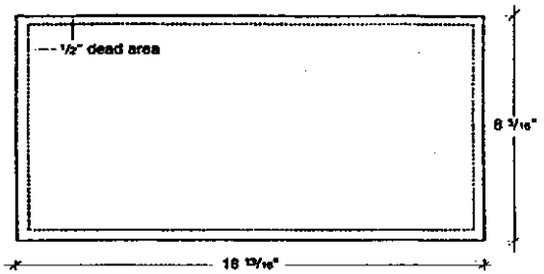
**USAGE**
Requires two cards

**NOTE:**
Cards print front and back

System III Counter Display



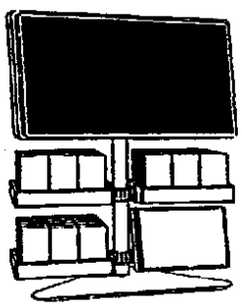
# APD ENHANCED CARD OR TRANSPARENCY




**SPECIFICATIONS**
Dimensions: 18 13/16" x 8 5/16"
Area: 156.38 square inches
Warning Notice: Exhibit 3
T&N: 12 pt.

**CODE NAME**
APD ENH CARD
APD ENH TRANS

**USAGE**
Requires one card or transparency





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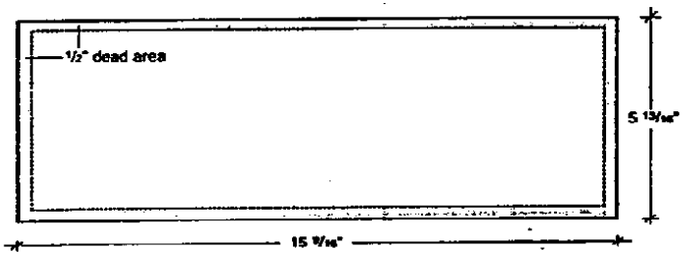
Source: https://www.industrydocuments.ucsf.edu/docs/smxy0000

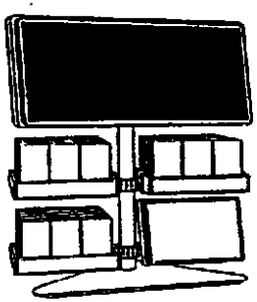
## APD LARGE CARD OR TRANSPARENCY




**SPECIFICATIONS**
Dimensions: 15 9/16" x 5 13/16"
Area: 90.46 square inches
Warning Notice: Exhibit 2 or 2(a)
T&N: 12 pt.

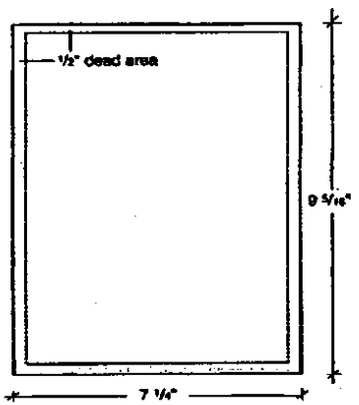
**CODE NAME**
APD LG CARD
APD LG TRANS

**USAGE**
Requires one card or transparency





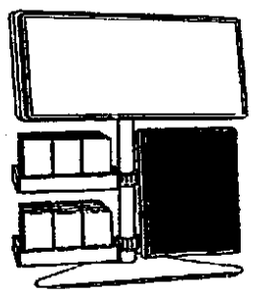
## APD MEDIUM CARD OR TRANSPARENCY




**SPECIFICATIONS**
Dimensions: 7 1/4" x 9 5/16"
Area: 67.52 square inches
Warning Notice: Exhibit 2 or 2(a)
T&N: 12 pt.

**CODE NAME**
APD MED CARD
APD MED TRANS

**USAGE**
Requires one card or transparency





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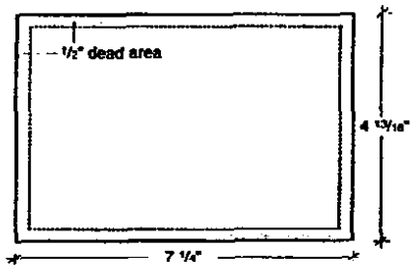
Source: https://www.industrydocuments.ucsf.edu/docs/smxy0000

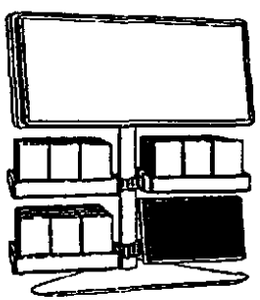
## APD SMALL CARD OR TRANSPARENCY




**SPECIFICATIONS**
Dimensions: 7 ¼" x 4 13/16"
Area: 34.69 square inches
Warning Notice: Not Required
T&N: 12 pt.

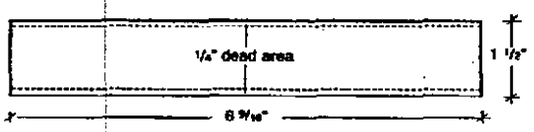
**CODE NAME**
APD SM CARD
APD SM TRANS

**USAGE**
Requires one card or transparency





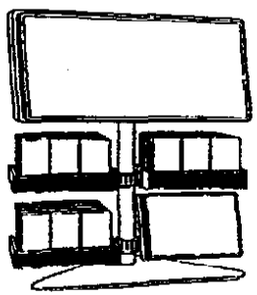
## APD TRAY STRIP




**SPECIFICATIONS**
Dimensions: 6 9/16" x 1 ½"
Area: 9.84 square inches
Warning Notice: Not Required
T&N: 12 pt.

**CODE NAME**
APD TRAY STRIP

**USAGE**
Requires one card





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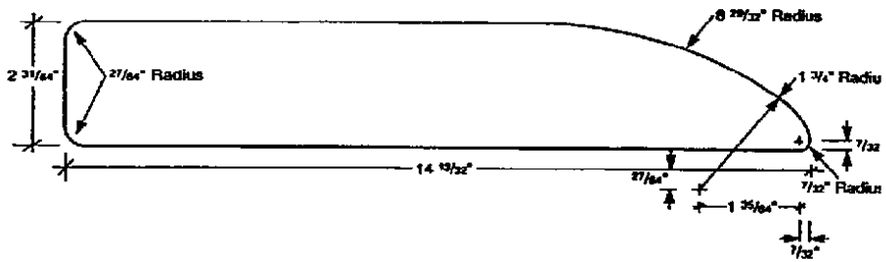
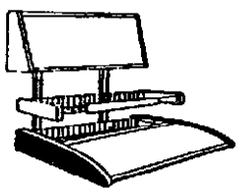
Source: https://www.industrydocuments.ucsf.edu/docs/smxy0000

## CURVED LENS 40-PACK TRAY ENHANCEMENT END CAP CARD



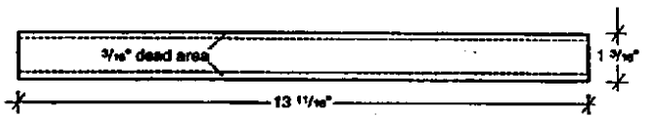

**SPECIFICATIONS**
Dimensions: 14 13/32" x 2 31/64"
Area: 35.814 square inches
Warning Notice: Not required
T&N: 12 pt.
**CODE NAME**
CURVED LENS 40-PK TRAY ENH END CAP CD
**USAGE**
Requires two cards (one each side)
**NOTE**
Prints two sides



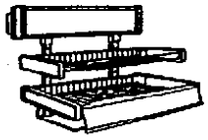
Curved Lens 40-Pack Tray Enhancement End Cap Card



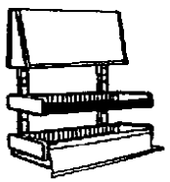
## DISPLAY CHANNEL STRIP
### (CHANNEL STRIP)



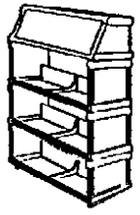

**SPECIFICATIONS**
Dimensions: 13 11/16" x 1 3/16"
Area: 16.25 square inches
Warning Notice: NA
T&N: 12 pt.*
**CODE NAME**
CHANNEL STRIP
**USAGE**
System III Counter Display
Requires one card
Doral 6-Tray Counter Display
Requires three cards



System III Counter Display 40-Pack Tray



System III Counter Display 30-Pack Tray



Doral 6-Tray Counter Display

*Note: A determination must be made prior to productionas to whether the Display Channel Strip is Temporary or Permanent POS. If Permanent, T&N's are not required.



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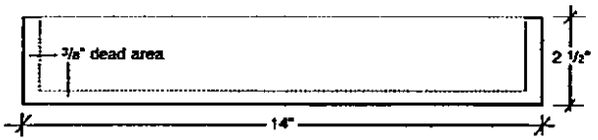
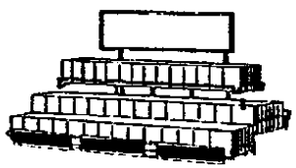
Source: https://www.industrydocuments.ucsf.edu/docs/smxy0000

## DISPLAY STRIP
(DISPLAY STRIP)



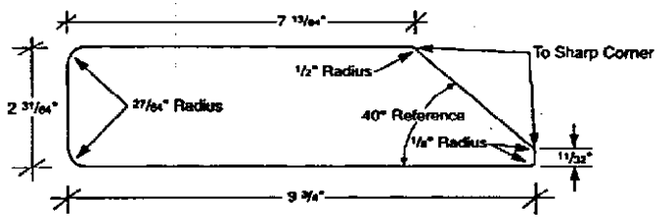

**SPECIFICATIONS**
Dimensions: 14" x 2 1/2"
Area: 35.00 square inches
Warning Notice: Not required
T&N: 12 pt.
**CODE NAME**
DISPLAY STRIP
**USAGE**
K-Mart Large PPCD
Requires three cards



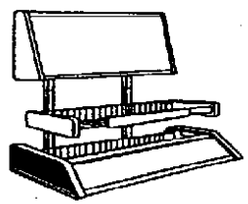
K-Mart PPCD



## ENHANCED 40-PACK TRAY END CAP CARD




**SPECIFICATIONS**
Dimensions: 9 3/4 " x 2 31/64"
Area: 24.24 square inches
Warning Notice: Not Required
T&N: 12 pt.
**CODE NAME**
ENH 40-PK TRAY END CAP CD
**USAGE**
Requires two cards (one each side)
**NOTE**
Prints two sides



Enhanced 40-Pack Tray End Cap Card



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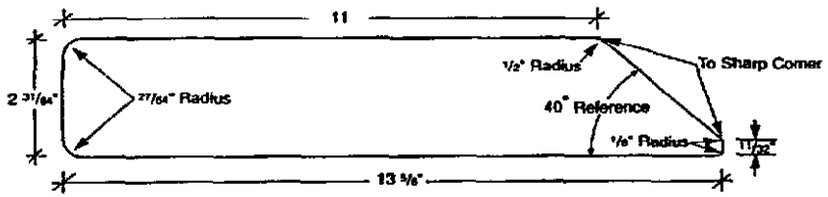
Source: https://www.industrydocuments.ucsf.edu/docs/smxy0000

## ENHANCED 80-PACK TRAY END CAP CARD

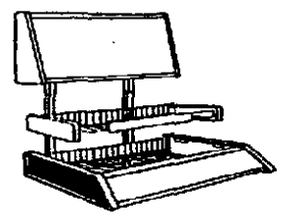



**SPECIFICATIONS**
Dimensions: 13 5/8 " x 2 31/64"
Area: 33.87 square inches
Warning Notice: Not Required
T&N: 12 pt.

**CODE NAME**
ENH 80-PK TRAY END CAP CD

**USAGE**
Requires two cards (one each side)

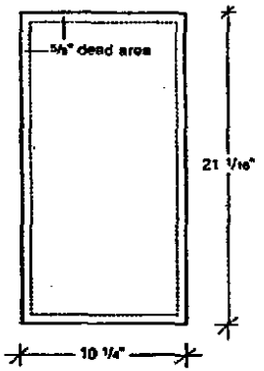
**NOTE**
Prints two sides



Enhanced 80-Pack Tray End Cap Card



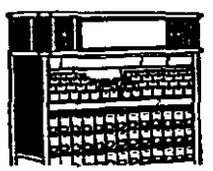
## FLEX SIDE TRANSPARENCY
(FLX SIDE TRANS)




**SPECIFICATIONS**
Dimensions: 10 1/4" x 21 1/16"
Area: 215.89 square inches
Warning Notice: Exhibit 4
T&N: 18 pt.

**CODE NAME**
FLX SIDE TRANS

**USAGE**
Requires one transparency



Flex Carton Merchandiser



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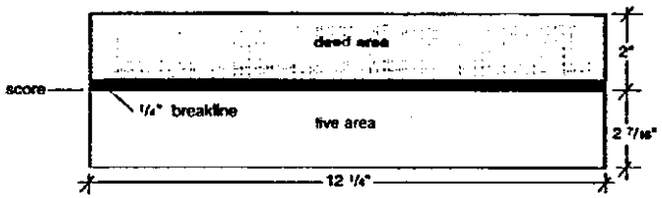
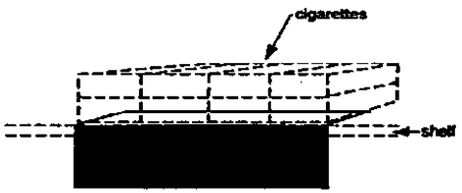
Source: https://www.industrydocuments.ucsf.edu/docs/smxy0000

# FOLDED SHELF STRIP
(FOLDED SHELF STRIP)



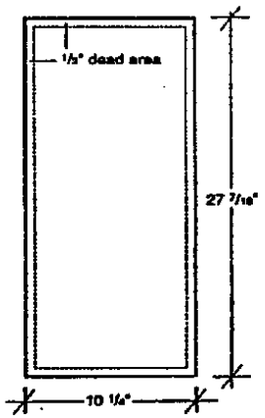




**SPECIFICATIONS**
Dimensions: 12 1/4" x 2 7/16"
Area: 29.89 square inches
Warning Notice: Not required
T&N: 12 pt.

**CODE NAME**
FOLDED SHELF STRIP



# HV SIDE CARD
(HV SIDE CARD)




**SPECIFICATIONS**
Dimensions: 10 1/4" x 27 7/16"
Area: 281.26 square inches
Warning Notice: Exhibit 4
T&N: 18 pt.

**CODE NAME**
HV SIDE CARD

**USAGE**
Requires two cards (one each side)

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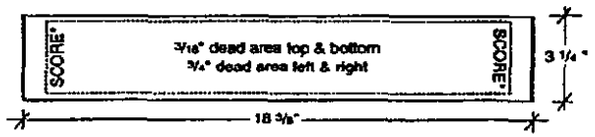
Source: https://www.industrydocuments.ucsf.edu/docs/smxy0000

# LARGE PACKAGE MERCHANDISER CARD OR TRANSPARENCY

## ALSO: PRICER CARD

### (24" PKG CARD, 24" PKG TRANSP)




*Note: Score indicated is applicable to card only; not required on transparency.

**SPECIFICATIONS**
Dimensions: 18 3/8" x 3 1/4"
Area: 59.72 square inches
Warning Notice: Exhibit 1
T&N 12 pt.

**CODE NAME**
24" PKG CARD
24" PKG TRANSP

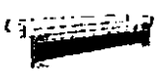
**USAGE**
System III Counter Display
Requires one top transparency/card and one bottom card
40 and 80-Pack Tray Enhancement Kit
Requires one card
120 Pack Counter Display
Requires one card
Suction Cup Window Display (Large)
Requires one card
Doral 9-Tray Counter Display
Requires one card

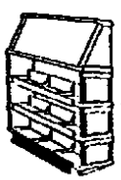
*System III* Counter Display

40-Pack Tray Enhancement Kit

80-Pack Tray Enhancement Kit

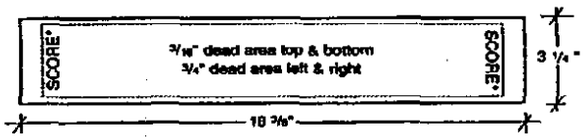
120 Pack Wire Counter Display


Suction Cup Window Display (Large)


Doral 9-Tray Counter Display



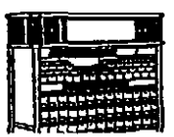
# LARGE PACKAGE MERCHANDISER CARD OR TRANSPARENCY (Continued)




*Note: Score indicated is applicable to card only; not required on transparency.

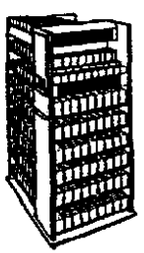
**USAGE (Continued)**
9, 11, 14, 18, 20-Column Package Merchandiser
Requires one card
Flex Carton Merchandiser
*(2.5", 3", or 4" Flex Sections)*
Requires one or two cards
*Permanent* Topper Spring Load
Requires two cards
UPM Package Merchandiser
Requires two to six cards

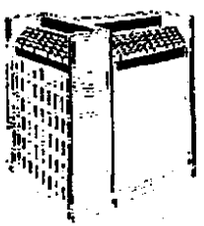
9, 11, 14, 18, 20-Column Package Merchandiser


Flex Carton Merchandiser

**Note:** When card is to be used as a Pricer Card, 3 1/8" on right end may be covered with *pricing information.*

**Note:** A determination must be made prior to production as to whether cards produced are Temporary or Permanent. If Permanent, T&N's are not required.


Permanent Topper Spring Load


UPM Package Merchandiser

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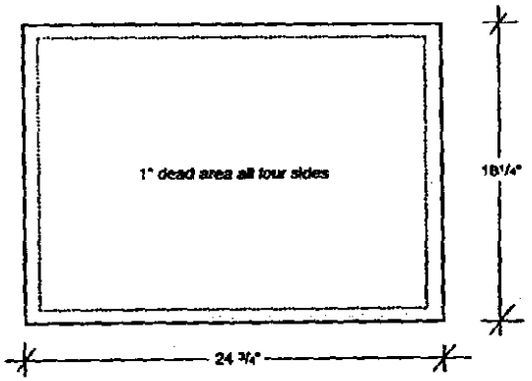
Source: https://www.industrydocuments.ucsf.edu/docs/smxy0000

# LARGE PASTER

**ALSO: 4' MINI OVERHEAD**
**6' MINI OVERHEAD**
**OVERHEAD I**

**(LARGE PASTER)**

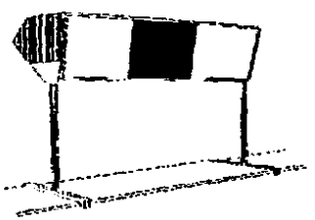



**Paster must be designed horizontally to be used as a card in the overhead units.**

**SPECIFICATIONS**
Dimensions: 24 3/4" x 18 1/4"
Area: 451.69 square inches
Warning Notice: Exhibit 5
T&N: 18 pt.

**CODE NAME**
Mini Overhead - MINI OVHD
Larger Paster - LARGE PASTER

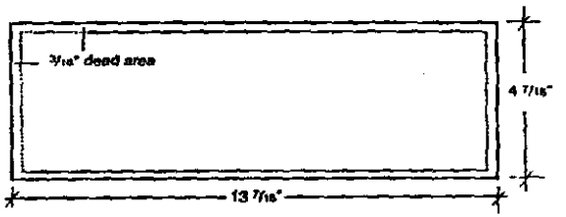
**USAGE**
4' Mini Overhead (one sheet or card)
6' Mini Overhead (one sheet or card)
Overhead I (two sheets or cards)





# LARGE PPD CARD AND TRANSPARENCY

**(LG PPD CARD, LG PPD TRANS)**



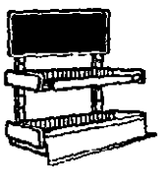

**SPECIFICATIONS**
Dimensions: 13 7/16" x 4 7/16"
Area: 59.67 square inches
Warning Notice: Exhibit 1
T&N: 12 pt.

**CODE NAME**
LG PPD CARD
LG PPD TRANS

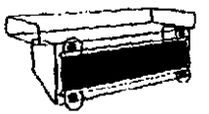
**USAGE**
Requires one card

**ADDITIONAL USAGE:**
Suction Cup Window Display (Small)
Requires one card

PPD Display


System III
30-Pack Tray

Forsyth Display


Suction Cup Window
Display (Small)



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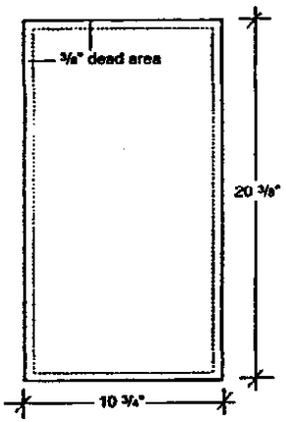
Source: https://www.industrydocuments.ucsf.edu/docs/smxy0000

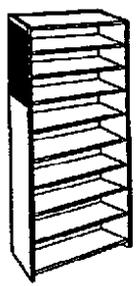
## LV SIDE CARD
(LV SIDE CARD)



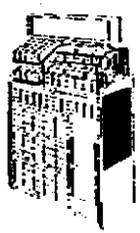

**SPECIFICATIONS**
Dimensions: 10 3/4" x 20 3/8"
Area: 219.03 square inches
Warning Notice: Exhibit 4
T&N: 18 pt.

**CODE NAME**
LV SIDE CARD

**USAGE**
Requires two cards (one each side)



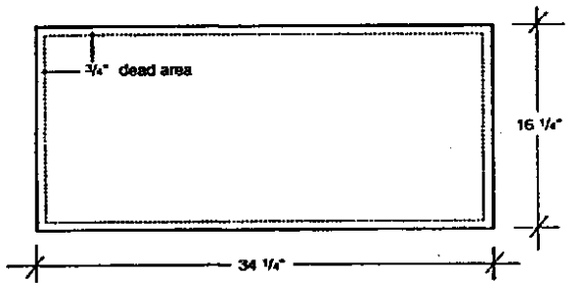
Wood Merchandiser



LV Display



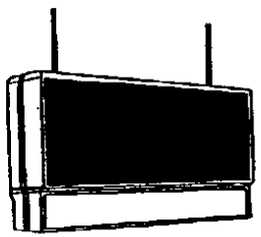
## NON-SELF SERVICE
## ENHANCED SIGN TRANSPARENCY
(NSS SIGN TRANSP)




**SPECIFICATIONS**
Dimensions: 34 1/4" x 16 1/4"
Area: 556.56 square inches
Warning Notice: Exhibit 6
T&N: 24 pt.

**CODE NAME**
NSS SIGN TRANSP

**USAGE**
Requires two transparancies





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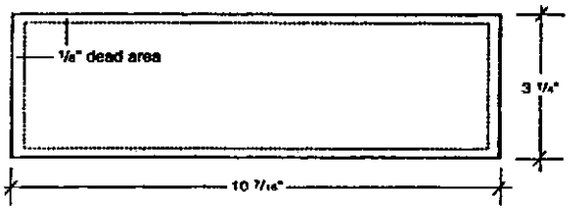
Source: https://www.industrydocuments.ucsf.edu/docs/smxy0000

# SMALL PACKAGE MERCHANDISER CARD OR TRANSPARENCY

**(16" PKG CARD, 16" PKG TRANSP)**



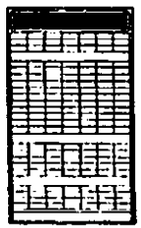

**SPECIFICATIONS**
Dimensions: 10 7/16" x 3 ¼"
Area: 33.93 square inches
Warning Notice: Not required
T&N: 12 pt.

**CODE NAME**
16" PKG CARD
16" PKG TRANSP

**USAGE**
Package Merchandiser
Requires one card

System III
30-Pack Tray

30-Pack Tray
Enhancement Kit

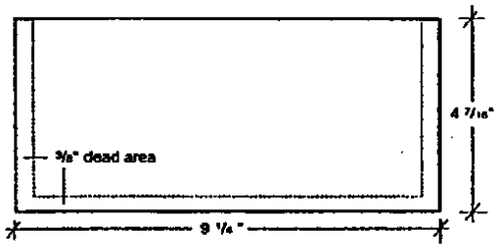


7-Column Package Fixture



# SMALL PPD CARD

**(SM PPD CARD)**




**SPECIFICATIONS**
Dimensions: 9 ¼" x 4 7/16"
Area: 41.05 square inches
Warning Notice: Exhibit 1
T&N: 12 pt.

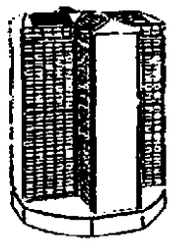
**CODE NAME**
SM PPD CARD

**USAGE**
8-Sided L/P Centralized
Requires four cards
20/30/40 Pack Counter Display
Requires one card
PCD Display
Requires one card
PPD Display
Requires one card

20/30/40 Pack
Counter Display

PPD Display

PCD Display



8-Sided L/P Centralized
Merchandiser



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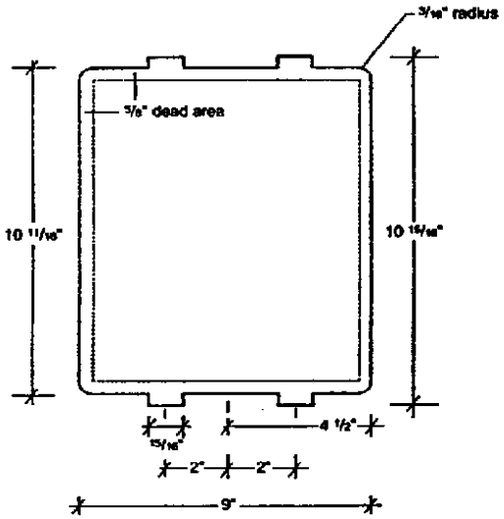
Source: https://www.industrydocuments.ucsf.edu/docs/smxy0000

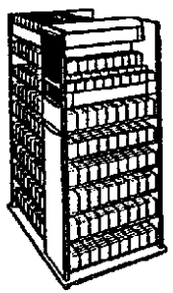
# SMALL SIDE CARD
## (SM SIDE CARD, SVGS CENTER SIDE CD)




**SPECIFICATIONS**
Dimensions: 9" x 10 15/16"
Area: 98.43 square inches
Warning Notice: Exhibit 2
T&N: 12 pt.

**CODE NAME**
SM SIDE CARD
SVGS CENTER SIDE CD

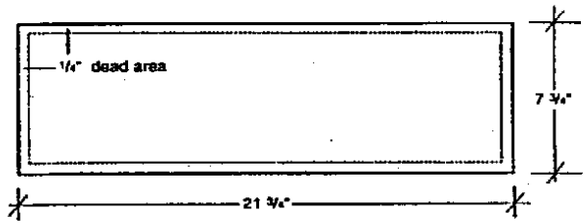
**USAGE**
Requires two cards



UPM Package Merchandiser



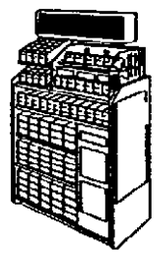
# TOP TRANSPARENCY
## (TOP TRANS)




**SPECIFICATIONS**
Dimensions: 21 3/4" x 7 3/4"
Area: 168.56 square inches
Warning Notice: Exhibit 3
T&N: 12 pt.

**CODE NAME**
TOP TRANS

**USAGE**
HV Display
LV Display



LV Display

HV Display



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Source: https://www.industrydocuments.ucsf.edu/docs/smxy0000